

Semos Multimedia

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MAKEDONIKA 5 -Multimedia Encyclopedia-

1. Description

“**Macedonica 5**” presents the first multimedia encyclopedia placed on a compact CD-ROM as an original and unique product, describing the Republic of Macedonia in a modern and comprehensive way.

“**Macedonica 5**” offers a true treasure of information from different areas of interest, describing the Macedonian cultural heritage, history, film, theater, music, science, sport, and the state establishment with special attention on the army, the police, the governmental institutions, the economy and economic parameters, health and education, the beauty of the Macedonian nature and the tourist attractions.

One can easily find out more about the terracotta in Vinica, the flora and fauna of Macedonian lakes, about the value of the national home income in Macedonia by years. You can also find graphical representation of the global economical pointers from all fields of our society, the first addressing of Macedonian President in the UN, and also the Constitution of the Republic of Macedonia, an address-book of all Macedonian web pages, surround-video of some of our natural beauties.

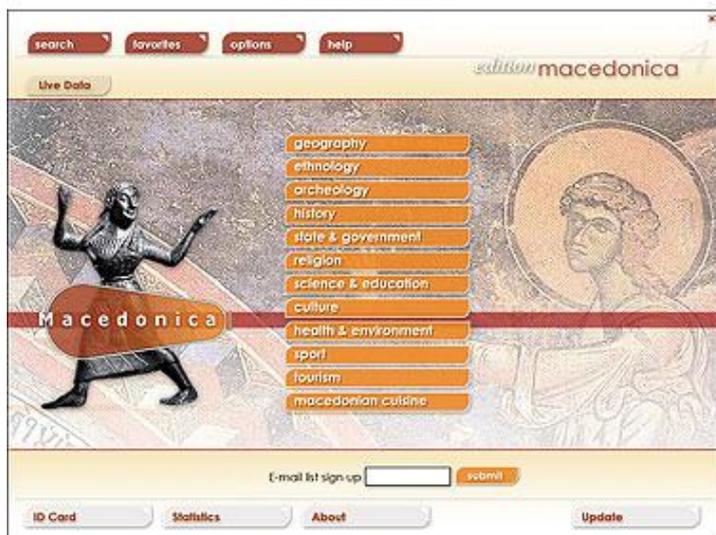
The first “**Macedonica 5**” edition was issued in 1999 and since then Semos Multimedia is dedicated on continuous improvement and upgrading of the project. In every edition Semos Multimedia is trying to expand the content, to use every technical achievement in presenting of the multimedia subjects and to include news, making “**Macedonica**” more accessible.



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Main page



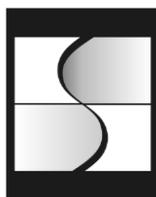
Content and Structure

The latest encyclopedia edition “**Macedonica 5**” is placed on double CD’s because of the extent of the material that has surpassed the capacity of one CD-ROM, but it’s exceptionally easy to install and use.

“**Macedonica 5**” consists of 2500 pages of text, 2150 photographs, 210 charts and data sheets and more than 4 hours of video and audio materials.

“**Macedonica 5**” offers an enrichment of the already existing topics and a complement with completely new topics about: ethnology, archeology, judicature, Macedonian cuisine and statistics.

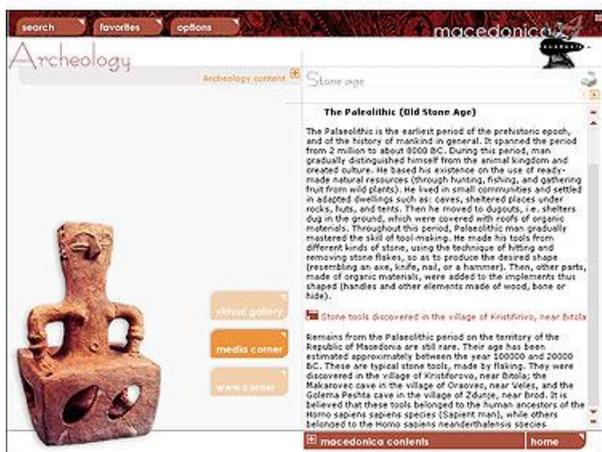
The project is bilingual, available in Macedonian and English language. It is also structured in a manner that makes the search for specific information easier and quicker.



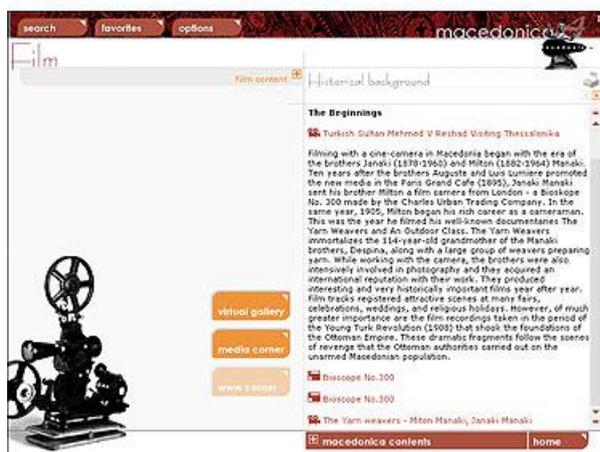
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Archeology



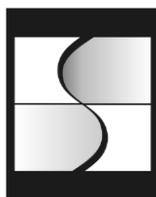
Film



All the content is authorized and credible material provided by more than hundreds of coworkers (academics, university professors and eminent experts in their fields of interest).

We will mention several academics for reference purposes:

- Aleksandar Stojmilot (**Geography**),
- Aneta Svetieva (**Ethnology**),
- Aspasija Hadzisce (**Education and Science**),
- Atanas Kostovski (**Sport**),
- Boban Ristovski (**Tourism and Macedonian Kitchen**),
- Vasil Jotevski (**History**),
- Vladimir Velickovski (**Arts**),
- Dragan Tilev (**Politics and EU Integration**),
- Dragan Tumanovski (**Law**),
- Georgi Vasilevski (**Film**),
- Georgi Chakarjanevski (**History**),
- Elizabeta Konevska (**Literature**),
- Ilija Jolevski (**Internet Media**),
- Jelena Zulevska (**Theater**),
- Karolina Chukalieva (**Parliament, Government, President**),
- Katica Zafirova (**Health**),
- Ljupco Ristevski (**Ethnology**),
- Marko Kolovski (**Music**),
- Mihail Tokarev (**Environment**),
- Nada Arsova (**Environment**),
- Nikos Chausidis (**Archeology**),
- Sasho Cholakovski (**Media**),
- Sime Arcenovski (**Army**),
- Stefan Sandzakovski (**Short Spiritual History of Macedonia and MPC**),
- Taki Flti (**Economics**),
- Tatjana Velkova (**Police**),
- Todor Chepreganov (**History**),



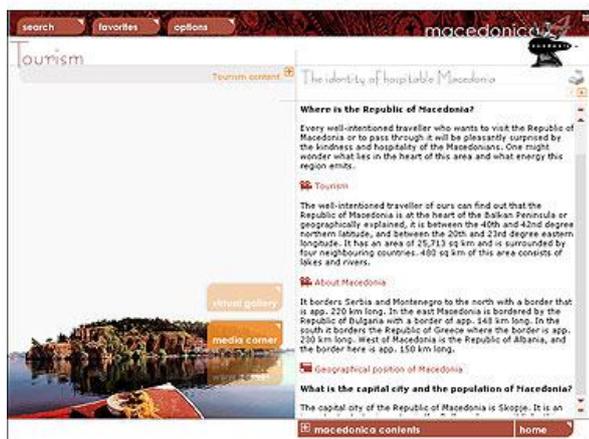
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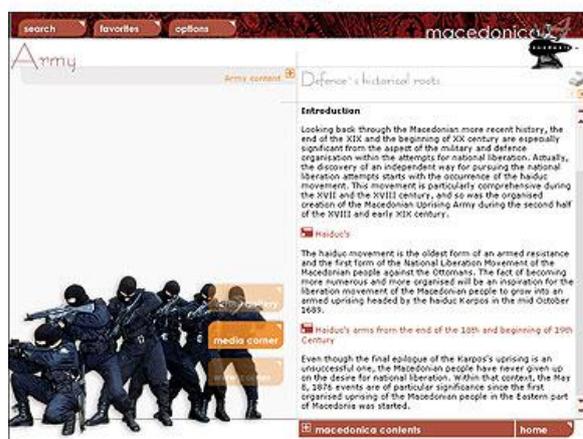
Tomislav Osmanli (Comics).

Sources have been used from various state institutions (Statistics, different ministries, the National TV station (MRTV)), and all the materials used have been previously authorized and fact-graphically supported.

Tourism



Army



News and Tools

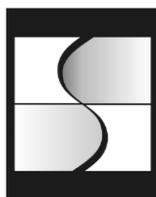
In respect to easy navigation and search throughout the context, a proper software has been installed "Search Engine Software" that can easily provide the needed titles, either by terms or media (photographs, videos, music, and so on).

The latest edition "Macedonica 5", has been enriched with additional materials that has been worked throughout the encyclopedia.

The multimedia content also includes "virtual galleries" that are enabled for easy, fast, simple and interesting exploration.

One of the most significant opportunities presented in the multimedia encyclopedia "Macedonica 5" is the possibility for update on information and subjects with the usage of Internet connection from the available web-site www.makedonika.com.mk. With this tool, the user has the opportunity to have the latest information related to the given areas in the encyclopedia. The installing of the renewed information is automatic and the only requirement is having an accessible Internet connection in order to use this option.

We will also emphasize the part "Actualities" in which most needed information has been used, such as: currency list, weather reports, news related to the project and so on, which are constantly updated automatically with the use of Internet. For viewing this information, you need to have accessible Internet connection.



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Economy

The Republic of Macedonia is a small country, covering surface of 25,712km² and population of 2,000,000. It is situated in the centre of the Balkan Peninsula, and many strategic roads cross through the country, connecting western and central Europe with Greece, and further across to Turkey, with the Middle East. It is surrounded by Serbia to the north, Greece to the south, Albania to the west, and Bulgaria to the east.

The process of transition of the Macedonian economy started two or three years later as compared with the leading countries of Eastern Europe, mostly as a result of some objective political events. Yugoslavia fell apart during the period of 1990-1992, which had many dramatic economic consequences. However, the following three years did not bring the desired political conditions for carrying out the transition in Macedonia. Macedonia established its relations with the International Monetary Fund and the World Bank in spring 1993, and in the same year was recognized by the UN. This delay was due to the dispute with Greece over the name of the country. From the spring 1992 to the autumn of 1995, Macedonia also suffered from the UN sanctions towards Yugoslavia, and its economy was damaged by \$3 billion. Moreover, Greece introduced unilateral embargo towards Macedonia, which resulted into closing the main roads connecting north with south. At the end of 1995, Macedonia was recognized by the European Union. This was a starting point for establishing closer relations with the economic common market.

In these five years, Macedonia experienced the deepest economic crisis and there were several reasons for that. First, it was the disintegration of the former Yugoslav market. Only 15% to 20% out of the total Macedonian production was used within the domestic market. Second, the main highway that connects Belgrade and Thessaloniki via Skopje, which normally enables

Environment protection

For more than ten years, the Republic of Macedonia has been politically and economically developing its independence, while at the same time providing conditions for the promotion and protection of its environment. Its natural and cultural resources are taken care of by many institutions. The transformation of the planned economic and political system into a market system is continuously carried out by means of harmonisation of the national legislation with the legislation of the European Union, which is an obligation resulting from the Agreement for Stabilisation and Association, signed by the European Union with its member countries and the Republic of Macedonia on 9.4.2002. Convergence with European Union standards implies undertaking a complex process of reforms in the economic, social, and legal system of the country, while our main interest, that of introducing Macedonian products into the internal market of the European Union and increasing their competitiveness against a background of liberalisation and globalisation in world markets requires the maintenance of quality control according to international standards. Sustainable development, as a widely accepted goal of international financial and other organisations, imposes obligations that the Republic of Macedonia continuously integrates into its development documents.

The basic document according to which the policy for environmental protection is carried out is the Constitution, enacted in 1991. In its Article 8, along with the arrangement and harmonisation of space, it was defined as an essential value of the constitutional order of the country. In addition to that, by the Article 43 it was established that "everyone has the right to a healthy environment. Everyone is obliged to protect nature and the environment. The Republic provides the conditions for the accomplishment of the above right to a healthy environment".

At the same time, there is also the opportunity for the user to sign up for updates on latest information through the "electronic informatory" via e-mail, containing all the information related to the project "Makedonika".

Authorized and protected product

Semos Multimedia is the only carrier of the authorized rights of the multimedia CD-ROM "Makedonika 5". This CD-ROM is exclusive issue of Semos Multimedia and there's no other similar product with content of this kind in the Republic of Macedonia. With this, we will provide (attached) a copy of the confirmation of the Authorization Agency in Macedonia and the Economic Chamber of Macedonia.

Branded and Personalized Packaging

Semos Multimedia enabled the ability to provide your company with branding packaging of the box, including design (logo, general information regarding your company, slogan...) according to your specifications, which will personalize the visual package.

The branded box is available only for quantities over 20 piece.