

Semos Multimedia

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PAYAK - content management tool

PAYAK - protected multi-user software for everyday WEB application management & administration

Purpose oriented, protected, multi-user content management software for everyday maintenance of the website

The characteristic of today's most visited Websites is the up to date, data information. The more dynamic action of changing and updating information brings enlarging numbers of site visitor.

In this offer, we are presenting our software for regularly updating the content. This software has basic user interface and does not require special training for the visitor. The protection system for no authorized access of the special interest data is inserted. In addition, multi-user data access will be provided with special options and levels of manipulation.

The Web Administrator that we are going to create enables updates of all the pages that the site consists of. Therefore, you will have total control over the contents of the pages as well as their appearance.

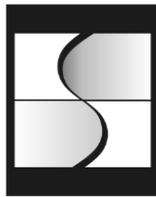
The administrator tool enables adding and deleting pages in the established structure. This means that in each section of the Website it will be possible to create unlimited number of pages with previously established visual appearance for each section where you can have total control of the content.

This software offers the following:

1. Options

Administration of Users

The software offers a possibility to add a limitless number of users and it defines a limitless number of categories of users according to user privileges. At the same time the system allows the removal of certain users or groups of users, modifications to their profiles etc. During the administration of the users, the software can define, change or take away certain privileges and activities from each individual user as well as user group. By doing this, individual users and groups of users can change and modify content and parts of the web-system according to the permissions given by the administrator. During the whole process there is control with every phase of the modification operation starting from editing content, language, translation, final approval and official publishing. Every user of the system can modify the content according to the administration privileges they possess.



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Users who are registered to the website can access this system from different locations (directly though the internet i.e. from the website itself) with a previously authenticated user name and password.

The creation for a flexible navigation structure

Our PAYAK CMS includes an option for a flexible and hierarchical division of menus and sub menus and all the content within, while offering an unlimited number of levels and sub menus for each as well as a simple and intuitive navigation though the whole website (with a precise path to each content and the possibility of a hierarchical navigation though the menus). These changes are made by the valid users who have the privileges for this type of modification.

Content management of the client part of the website

The web administrator has integrated option for modification of the content and the position of the elements on the webpage, i.e. defining the content and placement of the elements of each page. Every page is organized in modules which have an option to change the content, change the module's position or delete them, with note that the content of the deleted module will remain in the database but it will not be shown on that position on the client's page.

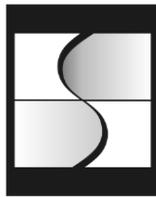
Administration of website content

The software enables full administration of the website and all its content (editing and erasing of content, adding new content and the ability to archive) by registered users according to the given privileges. This option enables the use of almost all editing options for text (similar to ones available in MS Word), a developed system for the classification of text, grouping, editing of magazine style text, combings texts with other elements (pictures, video, banners....) as well as the showing of pre-prepared documents (MS Office, Acrobat etc).

Security and confidentiality

During the development of the website we use the latest Microsoft technology, ASP.NET 3.5 and SQL Server 2005 as a database. This utilizes all the build mechanisms for website protection. Additionally, there are build mechanisms for authentication, authorization, information protection for both the website and the registered users. For the use of confidential file transfers there are added encryption protection mechanisms as well as the ability to use encryption protection for the database information as so if information leakage occurs the same would be practically useless. For added security we recommend that you use a web hosting plan that has back up and protection mechanisms. With this the standard 99% time of website access can be achieved.

Training for the use of the system



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After the website/mobile application has been completed, there will be a training for the site administration and update that will cover all peculiarities explained in detail. The training session will include as many people as you require.

User Manuals for the system

For a more simple use of the system, we provide a user manual which will explain in detail all the options the software offers and ways to use it.

2. Data Processing and Preparation

Photography

Throughout the photography processing, we offer high compression and color optimization (optimized palette of colors) that are used for photography presentation, this way the medium's storage capabilities are extended. Concurrently you get high quality screen resolution, without any waste of the quality of the original photography.

Text

In the action of the text processing the methods of conversion and text translation are used, suitable for the Internet use.

Animation

The animated contents prepared in Flash technology are common part of the every modern website that takes care about its image and visual appearance presented on the internet. With a careful use of this kind of contents we are going to fulfill the rest of the materials which are presented on your website. With animated and interactive subjects we are going to increase the functionality and effectiveness of its use, as well as the attractiveness of its appearance.

Database Design

According to the supplied data and information from your side, as well as the established structure of website, Semos Multimedia professional team performs complete database analysis and then approaches the process of database projecting. During the process, the emphasis is on the speed for the data access, meaning that all data needed in the search is indexed. In order to achieve better and safer transfer of the database, special software modules will be created for that purpose.